

Globecomm continues to grow its Media Services Business with Globecast Americas

Hauppauge, New York – November 10, 2014 – Globecomm announced today that it has expanded its broadcast media business with Globecast Americas to include the full time uplink of multiplexed carriers as well as a managed fiber network from its facilities in Maryland and New York.

“We have been working with the Globecast Group for many years and are excited to enter into this strategic relationship with Globecast Americas. When you can work with a company that has the same type of goals you do, it is a win-win” commented Andy Silberstein, Senior Vice President & General Manager, Commercial Solutions.

Vice President of Sales and Marketing for GCAM Eddie Ferraro looks forward to the opportunity to work directly with Globecomm. “We are extremely excited about the partnership we’ve established with Globecomm. Their flexibility in working with our stringent requirements, their brand recognition in the satellite industry and their footprint in the North East United States all were key elements in our decision to partner with them”.

Globecomm provides managed services that move content from origination, or any other point, to wherever it needs to be delivered and includes a host of valued added services in between; including processing, storage and monitoring. Our true “contribution to distribution” model allows us to seamlessly distribute client video broadcasts on our global network and deliver it to its final destination, or destinations. Meet with Globecomm at Satcon 2014 Booth 625. Contact michael.keeley@globecomm.com

About Globecomm

Globecomm is a leading global communications provider serving government and commercial markets in over 80 countries. Globecomm employs engineering expertise in consulting services, system design and integration, maritime and mobile communications, media services, and mission critical networks, to provide its customers the optimal solution. Globecomm is dedicated to improving communications and leverages its world class, global network to offer end-to-end, managed service communications solutions worldwide. Based in Hauppauge, New York, Globecomm also maintains offices in Maryland, New Jersey, Virginia, the Netherlands, South Africa, Germany, United Kingdom, Hong Kong, Singapore, the United Arab Emirates and Afghanistan. For more information, please visit www.globecomm.com

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About Globecast

Globecast is a leading-edge content contribution, preparation and distribution company. It brings together bespoke content management and monetisation solutions and the most extensive connectivity mix, ensuring that broadcasters and media companies can maximise the value of their content.

In addition to the most complete mix of coverage solutions using satellite capacity, global fibre backbone and CDN networks, the company's content preparation expertise ensure its clients' content is correctly packaged and formatted for delivery, regardless of platform and location. Globecast provides an efficient and modular one-stop shop offering, allowing content providers of all shapes and sizes to benefit from economies of scale as well as pay as you go or grow models. With a global presence and highly skilled multicultural teams, Globecast offers content providers consulting services and simple, flexible solutions to expand and grow audiences in new territories. The company operates from facilities in Europe, the Americas, the Middle East, Asia, Africa and Australia, and is trusted by the world's leading content providers.

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