



Satellite Technology Feature Article

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Globecomm Sheds Light on Version 2.2 of Tempo Enterprise Media Platform



By [Carrie Schmelkin](#), TMCnet Web Editor

When I sat down with Globecomm [last summer](#) at Streaming Media East, the provider of hosted and managed communications services had a few ideas about where the business video industry was heading. When I sat down with the team again yesterday at [ITEXPO East 2012](#), this time, they had a few ideas about where their company is heading, particularly with the release of version 2.2 of its Tempo Enterprise Media Platform.

Last December, Globecomm – a pioneer in the design and integration of high quality satellite communication systems – expanded the focus of its flagship offering to focus on the world of corporate training.

“It’s to move our product for managed corporate communications – to add a second leg of the stool if you will of corporate training. This is our corporate training release,” Edward Behan, vice president of enterprise services for [Globecomm](#), told me during Editor’s Day yesterday at ITEXPO ([News - Alert](#)).

Globecomm’s [latest release](#) integrates support for the Tempo Enterprise Media Appliance with a fresh, new suite of Interactive Distance Learning features, including live and on-demand IDL over Internet, Corporate WAN, Satellite, or hybrid networks

“We do live interactive very well,” Behan said. “The trick is that [our platform](#) is designed to be a very low latency so that we can get the conversation from a presenter to the audience in less than three seconds. Because of that, when we do our interactive training broadcasts, we can bring live voice back.”

For example, presenters can send out power point presentations and movies to participants’ desktops and tablets during a remote lecture. Participants can then push a button to “raise their hand” which sends a list of who has raised their hands to the presenter. Once the presenter selects a persons’ question to answer, a mic connection is opened up between the two users for all to hear.

Another major feature of the release is that a presenter can hold an interactive course on demand where they put questions in and then track how a student responds to the questions and report those results to another software platform, such as a learning management system.

Moreover, Globecomm has built APIs to integrate with other enterprise software applications, such as the SCORM 1.2 compliant Learning Management Systems. This is particularly important because some industries need to guarantee that their employees have received specific training and have taken particular courses. With the Tempo platform, every time you take a course or complete a test, the platform reports back to the manager that these tasks have been completed.

Finally, the latest release of Tempo includes a new offering, the [Tempo Enterprise Media Appliance](#), which is designed to deliver live and on-demand content to desktops, mobile devices and televisions.

When asked why Globecomm decided to update Tempo, Behan said, “Globecomm had historical roots as a satellite company. People have been doing this over satellite since the mid ‘90s and now the technology is allowing it to go over corporate WANs and the Internet.”

“We saw that this is the way the market is heading, and because it includes more people that’s where we are headed,” he added.

According to Globecomm, the latest release solves an integral problem that corporations have when it comes to corporate training in that they need to have different vendors to address different parts of the process.

“All the corporations are struggling with this as they have one vendor for training, they have a leaning management vendor, webcast vendor, all these different people,” Lincoln Biederbeck, director of enterprise sales for Globecomm, told me. “What Tempo is really allowing them to do is bring them under one platform. We built the egg carton and we built strategic eggs to fit into that carton.”

While at ITEXPO this week, Globecomm is looking forward to spreading the word about its latest release and the fact that it is not just selling to the video guy anymore; it is selling to the training guy.

So what's next for the provider of satellite communications systems?

"Social media," Behan said. "We are going to continue to build out corporate communications and then the third leg of that is social media and how social media integrates all of them and in the training world that opens up a whole different dynamic."

"In the past, training was top down," he added. "The corporation gives you the information and you use it. Now, by bringing in social media, we will turn it more into a dialogue."

To find out more about Globecomm, visit the company at [ITEXPO East 2012](#). Happening now at the Miami Beach Convention Center in Miami, Fla., ITEXPO is the world's premier IP communications event. Visit Globecomm in booth #342. For more information on [ITEXPO registration](#), [click here](#).

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